

“The Art of Journalism” Workshop
“新闻的艺术” 研习班

By Mike Chinoy

October 28, 2014, 14:00 - 17:30
U.S. Consulate Chengdu

The U.S. Consulate Chengdu invites students to attend a special workshop on “The Art of Journalism” on Oct. 28 taught by esteemed journalist Mr. Mike Chinoy, a Senior Fellow at the U.S.-China Institute at the University of Southern California’s Annenberg School of Communication and Journalism. This workshop will provide students with practical journalism skills, such as interviewing and crafting a news story.

The lecture will take place at the U.S. Consulate and will be taught in English. This class is for students age 16 and older. This class is free of charge but space is limited to 30 students.

Please register for the class by October 24 by emailing your name, phone number and the name of your school to: chengdupasrsvp@state.gov

美国驻成都总领事馆邀请学生参加 10 月 28 日“新闻的艺术”研习班。主讲人是著名的美国新闻记者齐迈可先生（Mike Chinoy），他是美国南加州大学安娜伯格新闻学院美中研究所高级讲师，此次研习班将会为学生们提供实际的新闻技巧，比如如何进行采访以及完成一次新闻故事的写作和采编。

讲座将在成都美领馆内举办，将采用英文授课。此次课程适合 16 周岁以上，英文听说流畅的学生参加。本次学习全程免费，我们只有 30 个名额。如果你想参加此次研习班的学习，请于 10 月 24 日前发送邮件到下列地址登记注册，并且留下你的姓名，电话号码和你的学校名称：

chengdupasrsvp@state.gov。（美国驻成都总领事馆保留选择参与者的权利）

Workshop Schedule: 学习计划和流程安排：

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| 14:00 - 15:30 | Lecture 讲座 |
| I. | What is “news”? What makes something newsworthy?
（什么是“新闻”？怎样让普通事件具有新闻价值？） |
| I. | Interviewing techniques （采访技巧） |
| II. | The elements of a good news story （好的新闻故事的元素） |
| III. | Multi-media journalism: new ways to tell stories （多媒体新闻：讲述新闻的新方法） |
| 15:30 - 16:00 | Break 休息 |
| 16:00 - 17:30 | Students practice interviewing 学生练习采访时间 |

About Michael Chinoy 齐迈可先生简介



Mike Chinoy is a Senior Fellow at the U.S.-China Institute at the University of Southern California's Annenberg School of Communication and Journalism, and the creator of the *Assignment China* documentary series. He has also taught courses on international reporting and the craft of journalism.

Chinoy spent 24 years as a foreign correspondent for CNN, including stints in London, eight years as the network's first Bureau Chief in Beijing, and nearly a decade as Hong Kong Bureau Chief and Senior Asia Correspondent. He began his career with CBS and NBC in Hong Kong in the 1970s, and first visited China with a U.S. student friendship delegation in 1973. He has reported on the most important events in Asia since that time, including the rise of China. He covered the normalization of Sino-American relations, the establishment of the first Special Economic Zones and the development of the policies of reform and opening up. In addition, he also covered the Hong Kong handover, the Soviet and U.S. wars in Afghanistan, developments in India and Pakistan, the first Gulf War, the Southeast Asian tsunami, political crises in Thailand, Indonesia, Taiwan, and South Korea, and developments in North Korea, where he has made 17 visits.

He has received numerous awards for his journalism, including Emmy, Peabody, and Dupont awards. He holds a BA from Yale University and an MS from the Columbia University Graduate School of Journalism. He divides his time between Los Angeles and Hong Kong.

齐迈可先生（Mike Chinoy）是美国南加州大学安娜伯格新闻学院美中研究所高级讲师，齐迈可先生是系列纪录片 *Assignment China* 的发起者。他也教授国际采访报道和新闻构建等课程。

齐迈可先生在 CNN 担任驻外记者长达 24 年时间，包括驻伦敦记者，1987-1995 担任 CNN 驻北京分社社长，历时八年时间，并且在香港分社担任社长，以及高级亚洲事务记者接近十年的时间。在 1970 年代，齐迈可先生在 CBS 和 NBC 的香港分部开始自己的职业生涯。他在 1973 年跟随美国学生友谊代表团一道访问了中国。从那时开始，齐迈可报道了几乎所有亚洲的重大事件，包括中国的崛起。他的报道包括：中美关系正常化，中国建立第一个经济特区以及中国设立改革开放政策。此外，他还报道了香港的回归，前苏联和美国在阿富汗的战争，印度和巴基斯坦的发展，第一次海湾战争，东南亚经融风暴，泰国，印尼，中国台湾和韩国的政治危机，以及朝鲜的发展——他曾经访问过朝鲜 17 余次。

齐迈可先生赢得了多项新闻类奖项，包括艾米奖（Emmy）、皮博迪奖（Peabody）和杜邦奖（Dupont）。他获得耶鲁大学文学学士学位，以及拥有哥伦比亚大学，新闻研究生学院的理学硕士学位。他大部分时间都往返于洛杉矶和香港之间。